

### ▶ How to Apply

Apply online on Sejong University website <http://eng.sejong.ac.kr>

### ▶ Eligibility and Qualifications

- A person who has completed (or is expected to complete before enrollment) at least 12 years of formal education, or has completed an entire course of education recognized by the Korean Minister of Education to be equivalent to high school;
- A non-Korean national whose parents are BOTH non-Korean nationals; and
- A person who meets at least one of the following language proficiency requirements.

TOEFL			IELTS	TEPS	TOEIC	PTE A	CET-4
IBT	PBT/ITP	CBT	5.5	550	700	53	425
80	550	210					

\* Persons from countries where English is the official language are exempt from these language proficiency requirements.

### ▶ Tuition fees (provisional)

(Unit: KRW)

Hospitality and Tourism Management Program	Admission Fee	Tuition	Total
	990,000	3,110,000	4,100,000

\* 1,200 KRW is approximately 1 US Dollar.

### ▶ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	40%/70%/100% of tuition for the first semester
Sejong Language School Scholarship	Students who have studied at the Sejong Language School and have TOPIK level 3 or 4	40%~50% of tuition for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher and satisfy TOPIK requirements	20%~40% of tuition

### ▶ Contact Us

The Center for International Students and Scholars

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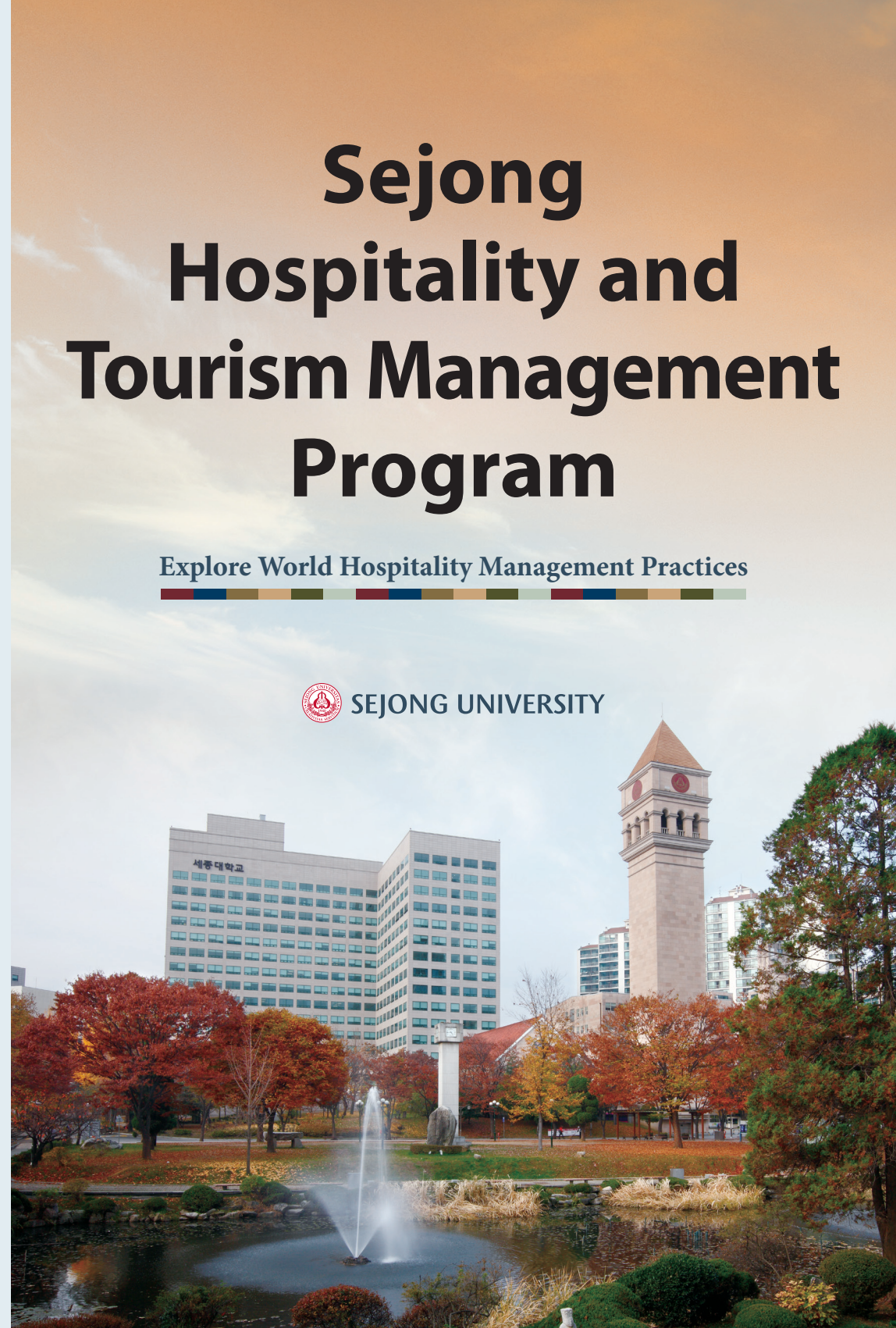
SEJONG UNIVERSITY

# Sejong Hospitality and Tourism Management Program

Explore World Hospitality Management Practices



SEJONG UNIVERSITY



Sejong College of Hospitality and Tourism offers:

## Bachelor's Degree in Hospitality and Tourism Management (BHTM)

Sejong Hospitality and Tourism Management Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with problem-solving techniques the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in global hospitality markets, possessing specialized insight into fast-changing business environments.

The Sejong Hospitality and Tourism Management Program:

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of hospitality industry.
- Focuses on innovative best practices for Korean hospitality market and management issues.
- Is taught entirely in English by distinguished faculty.
- Has an attractive scholarship (see next page for details).
- Provides students with the internship opportunities at Korean companies.



## Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a BHTM:

### ► Hospitality and Tourism Management Core Courses

- Mathematics for Business
- Business Statistics
- Principles of Management
- Principles of Economics
- Principles of Accounting
- Hotel Management
- Hotel Marketing
- Foodservice Management
- Tourism Management
- Tourism Marketing

### ► Korean Culinary Arts Courses

- Principle of Cooking
- Introduction to Wine and Spirits
- Fundamental Korean Cooking Practice
- Fundamental Western Cooking Practice
- Korean Traditional Cooking & Practice
- Foreign Cooking Practice

### ► Hospitality Internship Courses

- Hospitality Internship 1
- Hospitality Internship 2
- Hospitality Internship 3
- Hospitality Internship 4

### General & Liberal Art Courses

include the Korean Language courses

### ► Hospitality and Tourism Management Electives

- Introduction to Hospitality Management
- Hospitality Service Management
- Introduction to Hospitality Technology
- Hospitality Managerial Accounting
- Hotel Food & Beverage Cost Management
- Hospitality Management Statistics
- Tourism Economics
- International Hospitality Seminar
- Introduction to Casino Management
- Hotel Operations
- Hospitality Human Resources Management
- Franchise Management
- Food & Beverage Management
- Marketing Research
- Casino Operations Management
- Tourism Behavior
- Organizational Behavior in the Hospitality Industry
- Resort Management
- Hospitality Marketing Communications
- Meeting & Events Management
- Hospitality Financial Management
- Restaurant Management
- Strategic Hospitality Management
- Revenue Management
- Case Study for the Hospitality Organizations
- Heritage and Cultural Tourism
- Special Topics in Hospitality Management
- Hospitality Real Estate